

# 2025 IMPACT REPORT

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**YOUR COMPASSION  
IN ACTION**



CAROLINA  
CARING  
FOUNDATION

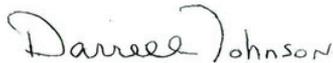
Dear Friends and Supporters,

As we share our 2025 Impact Report, we do so with deep gratitude for the donors, volunteers, staff, and board members who make our mission possible. This past year was filled with meaningful progress, expanding support for patients and families, strengthening vital programs, and advancing innovative approaches to compassionate care.

Each of us carries a story shaped by the moments when care, comfort, and connection mattered most. Many of those stories include Carolina Caring. Your generosity ensures that every family who turns to us experiences dignity, compassion, and hope, often at the moments they need it most.

The accomplishments highlighted in this report are shared achievements, made possible by a community that believes in the impact of our work. Thank you for standing with us, growing with us, and helping us reach more lives across our region.

With heartfelt appreciation,



Darrell Johnson  
Chair, Carolina Caring Foundation



# 2025 IMPACT TOTAL RAISED



**Charity Care**  
**\$581,029**

Supports uninsured/underinsured patient care



**Grief & Healing**  
**\$83,346**

Supports Community Grief Counseling and Brighter Days Camp



**Other funds**  
**\$401,820**

Supports Linda Clarke Scholarship, Pet Peace of Mind, Employee Assistance, Etc.



**Life Enrichment**  
**\$45,548**

Supports final wishes and requests of patients and their families



**Innovation**  
**\$50,000**

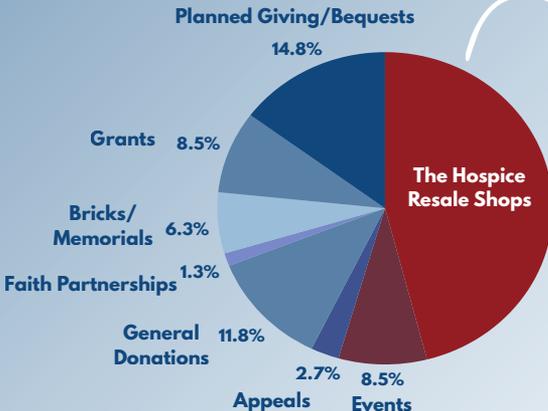
Supports Bamboo Pings & Lenovo/Rendever Project



**Cardinal Kids**  
**\$146,340**

Supports Theo's Gift and children facing serious illness

## RAISED BY



**\$1,060,991.91** total revenue



**83,036** pieces of clothing sold

46%



**2,855** pieces of furniture sold



**339,478** total items sold

**\$22,125** in monetary donations (including round up donations)



## CHARITY CARE

**Behind Every Dollar Is a Life Touched.**

Every item of clothing and every piece of furniture becomes part of the story of an uninsured or underinsured patient receiving compassionate care through Carolina Caring. Your generosity through the Hospice Resale Shops creates real impact in the lives of our patients and families.



## LIFE ENRICHMENT

**Small Moments. Big Impact.  
A Life Enriched.**

Life Enrichment supports patients like Debbie, who received her final wish of seeing her favorite animal, a giraffe, at the North Carolina Zoo.

Visit [CarolinaCaring.org/news](https://CarolinaCaring.org/news) for the full story.



# CARDINAL KIDS

**Bringing Joy and Comfort to Children Facing Serious Illness.**

We supported Cardinal Kids families by creating meaningful opportunities for connection and community. Events like our Cardinal Kids Fall Festival brought children and their loved ones together for a day of fun and fellowship, reminding them that they are not alone on their journey.

Visit our [Facebook](#) page for the full story.



# INNOVATION

**Shaping the Future of Care.**

We support forward-thinking care like Virtual Reality experiences. Patients can revisit cherished places, explore new worlds, and find peace and reduced anxiety through immersive Virtual Reality wherever they receive care.

Visit [CarolinaCaring.org/news](https://CarolinaCaring.org/news) for the full story.



# THE ART OF CAREGIVING

## IMPACTING THOSE WHO CARE



For the first time, thanks to the generous support of sponsors and donors, Carolina Caring Foundation hosted a new community event, *The Art of Caregiving*.

Created to honor caregivers across our region, the evening provided a welcoming space to share stories and access meaningful resources to support these individuals throughout their caregiving journey.

Caregivers often experience a unique form of grief and loss as they walk alongside someone they love through illness or decline. Proceeds from *The Art of Caregiving*, along with the 2025 end of year appeals, support the expansion of Carolina Caring's Community Counseling program, ensuring access for all individuals experiencing grief related to any type of loss. In this way, we are continuing our commitment to care for our community.

Visit our [Facebook](#) page for a full event recap.



# LOOKING FORWARD

## IMPACTING 2026

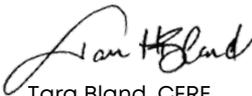
Dear Friends and Supporters,

As we reflect on 2025, we are profoundly grateful for your support. Your generosity strengthens every part of our mission and ensures that patients and families across our region receive compassionate care when they need it most.

Looking ahead to 2026, we are focused on expanding our reach across all counties we serve while advancing the programs at the heart of Carolina Caring: charity care, life enrichment, grief and healing, innovation, capital needs, and our growing Cardinal Kids program. Through these priorities, we aim to broaden awareness, foster meaningful relationships, and ensure every individual in our region has access to exceptional hospice, palliative, and grief support services.

Thank you for being part of this mission. Together, we will continue to strengthen, grow, and inspire compassionate care across our community.

With heartfelt gratitude,



Tara Bland, CFRE  
Executive Director  
Carolina Caring Foundation

## CONNECT WITH US!

Follow us!



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@HospiceResaleShopHickory

@CarolinaCaring

[CarolinaCaring.org/give](https://CarolinaCaring.org/give)



Connect with us by email at [foundation@carolinacaring.org](mailto:foundation@carolinacaring.org) to read The Compass - the Foundation's quarterly newsletter!

