

2024 IMPACT REPORT

Measuring Your
Impact Through
2024



CAROLINA
CARING
FOUNDATION

Dear Friends and Supporters,

As the Chair of the Carolina Caring Foundation, it is my privilege to present our 2024 Impact Report. This past year has been a testament to the strength, compassion, and dedication of our community. Together, we have navigated challenges, celebrated successes, and continued to provide exceptional hospice and palliative care to those in need.

Reflecting on the past year, I am filled with immense gratitude for the unwavering support from our donors, volunteers, and staff. Your contributions have enabled us to expand our services, innovate in care delivery, and reach more individuals and families than ever before. Each story of comfort, dignity, and hope shared within these pages is a direct result of your generosity and commitment.

Each of us has our own hospice story to tell. Maybe that story came about as you were touched by hospice through a family member, or a neighbor, or a community friend. All of these stories are critical to understanding what hospice is about. The compassionate care we provide is made possible by generous supporters like you.

Our mission at Carolina Caring is to offer compassionate care that enhances the quality of life for our patients and their families. This report highlights the profound impact of our work, from the heartfelt testimonials of those we serve to the measurable outcomes of our programs. It is a celebration of the lives touched and the difference made by our collective efforts.

As we look ahead to the future, we remain steadfast in our commitment to excellence and innovation in hospice and serious illness care. We are excited about the opportunities that lie ahead and are confident that, with your continued support, we will achieve even greater milestones in the coming year.

Thank you for being an integral part of our journey. Together, we are making a meaningful difference in the lives of so many.

With heartfelt appreciation,

A handwritten signature in dark ink that reads "Darrell Johnson". The signature is written in a cursive, flowing style.

Darrell Johnson
Chair, Carolina Caring Foundation

2024 IMPACT

\$1,581,903 TOTAL RAISED



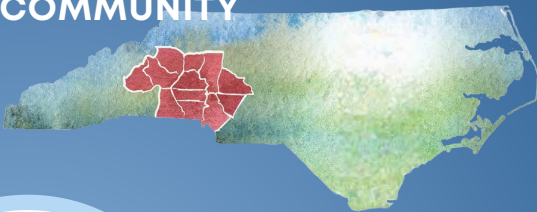
CHARITY CARE

\$333,500 used to serve

patients who lacked the insurance coverage to afford their care, equating to

1504 days covered by Charity Care

DEDICATION TO OUR COMMUNITY



“ Supporting Carolina Caring is *the simplest, yet most meaningful gift* we make each year. ”

66 patients' Life Enrichment requests were fulfilled

EVENTS

» **3** Signature Events

» **8** Collaborative Events

Raising **\$187,619**

EMPLOYEE GIVING

\$55,313 raised by

261 employees through Support Caring



GRANTS

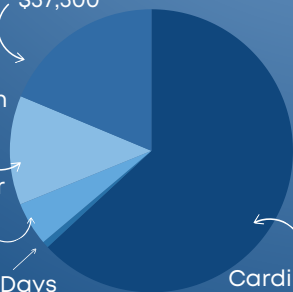
Charity Care
\$37,500

Innovation
\$25,000

Caregiver Solutions
\$10,000

Brighter Days
\$1,500

Cardinal Kids
\$126,500



CARDINAL KIDS



219 Cardinal Kids patients served

Introduced **Theo's Gift** our pediatric, Cardinal Kids Life Enrichment fund

166 Cardinal Kids and their families supported during Cardinal Kids Season of Giving

COMMUNITY IMPACT

Hospice patient, Charles, fulfilled his last wish of riding on a train thanks to support from our Life Enrichment fund.



Troy (pictured to the left) received a bag of holiday gifts through Cardinal Kids Season of Giving.

Caring Cardinal Warm pals (pictured to the right) were given to each of our palliative patients as part of Cardinal Kids Season of Giving.



“ *UNC Health Blue Ridge is honored to support the Carolina Caring Foundation. We deeply value their unwavering dedication to providing compassionate care to patients in our community and cherish our ongoing partnership with them.* **”**

Gary Paxson, President and CEO, UNC Health Blue Ridge

***Theo's Gift* was developed as our official pediatric, Cardinal Kids Life Enrichment fund to fulfill our Cardinal Kids' final wishes.**



Kathy Riddle partnered with us during our Light Up a Life event, continuing her and her late husband Larry's tradition of *Scattering Joy*.



Hospice patient, Steven, fulfilled his final wish of seeing his favorite rock n' roll artist in concert thanks to support from our Life Enrichment fund.



“We are honored to sponsor Carolina Caring and the Friends Fore Hospice Golf Tournament in their mission to provide essential care and assistance to individuals and families during such critical moments in their lives. Their dedication to meeting these needs aligns with our commitment to supporting meaningful efforts that make a difference.”

Benny Yount, owner of Paramount Automotive Group

THE HOSPICE RESALE SHOP

contributed \$670,117 to the Foundation's total funding for 2024.

1 new location opened



\$15,023
in monetary donations



200,000 items sold

\$10,718
in round-up donations

1727 volunteer hours worked



821 online sales made

Items Sold



Dear Friends and Supporters,

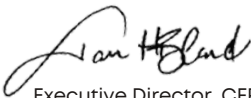
We are truly blessed to receive the unwavering support of our donors, community, faith, and corporate partners. The year 2024 was marked by tremendous generosity, and we want each of you to know how deeply grateful we are. This report offers a glimpse into the many stories, reflective moments, and support opportunities that the Carolina Caring Foundation experienced with your help.

As we move full steam ahead into 2025, our foundation team is excited to share the impact of your contributions through various channels. We are eager to learn how you wish to be involved and how we can engage others in our mission. Our ongoing goal is to support the mission of Carolina Caring by raising awareness, cultivating relationships, and securing resources through philanthropy.

In 2025, we aim to develop a strategic plan to reach all twelve counties we serve. Our focus will be on supporting Charity Care, Life Enrichment, Grief and Healing, Innovation, Capital Expenses, and Cardinal Kids. By fostering relationships and raising awareness of Carolina Caring, we can make this vision a reality.

Help us achieve this goal. Share our mission, share our work, and share our cause.

With heartfelt gratitude,



Executive Director, CFRE
Carolina Caring Foundation

CONNECT WITH US!

We want to hear from you!

Follow us!



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@CarolinaCaring

CarolinaCaring.org/give



Connect with us by email at foundation@carolinacaring.org to read The Compass - the Foundation's quarterly newsletter!

